

PRESS RELEASE

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TechXpress and Manitoba Harvest Share Two International Web Design Awards

San Luis Obispo, CA -- The International Academy of the Visual Arts (IAVA) recently announced that TechXpress, a leading eCommerce solutions provider, has won two prestigious international awards for a website they designed for the world's largest hemp foods manufacturer, Manitoba Harvest, www.manitobaharvest.com.

TechXpress' entry won a **Silver Davey Award** in the **Green/Eco-Friendly category**, and a **Silver W3 Award** in the **Food and Beverage category**. The entry was selected from over 4,000 Davey Award entries and over 3,000 W3 Award entries from around the world. Entrants included both small firms as well as Fortune 500 Companies.

"We are honored by the recognition from such a prestigious body of judges," said TechXpress CEO and Founder, Bryan Sarlitt. "Competing against some of the biggest agencies in the world makes it even more gratifying. Even though it's a great honor, the satisfaction and success of our clients are much more important than any award. We're just happy because it means one more client can truly say they have an award winning website."

Manitoba Harvest, based in Canada, is the largest vertically integrated hemp food manufacturer in the world. Their updated website designed by TechXpress was unveiled in late 2010 with enhanced educational content, more intuitive navigation, and an interactive shopping experience. It also harnesses the power of social media,

allowing customers to rate and provide commentary on products, watch videos, participate in contests, and share content with friends on integrated sites like Facebook.

“We truly appreciated the work TechXpress did on making manitobaharvest.com into such a user-friendly and valuable tool,” stated Mike Fata CEO & Co-Founder of Manitoba Harvest. “For the website to receive recognition from the judges at W3 and Davey Awards is a huge compliment to all involved.”

About the W3 Awards:

The W3 Awards honors creative excellence on the Web, recognizing the creative and marketing professionals behind award-winning Websites, Web Video and Online Marketing programs. It is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a “Who’s Who” of acclaimed media, advertising, and marketing firms. Current IAVA membership includes Conde Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby’s Institute of Art, Victoria’s Secret, Wired, Yahoo! and many others. For more information, visit www.w3award.com.

About the Davey Awards:

The Davey Awards is an international creative award focused exclusively on honoring outstanding creative work from the best small firms worldwide. The award honors the achievement of “creative Davids,” where strength comes from ideas, intelligence and out-of-the-box thinking, rather than a “giant’s” bankroll. It is judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Please visit www.daveyawards.com for more information.

About TechXpress:

Established in 1999, TechXpress is a boutique web solutions company specializing in converting existing websites into sales and traffic leaders of their respective markets.

We know how to stimulate your online marketing, improve your customers' shopping experience, and drive sales growth. We do this by integrating today's most effective web design techniques and online marketing strategies, custom-tailored for your unique business. For more information, visit www.techxpress.net

About Manitoba Harvest:

Founded in 1998, Manitoba Harvest Hemp Foods & Oils is the largest vertically-integrated hemp food manufacturer in the world. The company strives to manufacture the highest quality hemp foods, to educate people on the nutritional and environmental benefits of hemp, and to support sustainability in all that they do. For more information about the company or products, including recipes, visit www.manitobaharvest.com.

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